



ROAD TO REFUGE IS LOOKING FOR A **WEB DESIGNER**

POSITION DETAILS	
Position Title:	Web Designer
Employment Status:	Volunteer
Commitment:	Available for up to 3 hours/week (Major Project based)
Team:	Communications
Reports To:	Director & Communications Team Leader

WHO WE ARE

Road to Refuge is a volunteer-based organisation that seeks to engage the community in values-based conversations around the issues affecting refugees and people seeking asylum in Australia. Road to Refuge is focused on providing a platform for stories of lived experience. These stories are relayed through community education programs, public discussions, the creative arts, campaigns and our social media channels.

Our Mission is *with a focus on innovation, capacity building and inclusion, we provide platforms for refugee voices to shape mainstream discourse: on their terms and in their words.*

Our Vision is *a refugee community owned discourse, built on respect, that supports and values people seeking asylum and refugees.*

OUR VALUES

Empathy. Creativity. Solidarity. Tenacity.

HOW WE WORK

Road to Refuge is a collaborative and dynamic organisation. Our model of social change is centred around the diverse voices of those with lived experience seeking asylum or as a refugee. We are all listeners, collaborators and co-creators. As the social and political environment surrounding the refugee debate in Australia changes, so do we. New ideas and creative solutions are everyone's prerogative.

WHERE THE WEB DESIGNER FITS IN

Communications is at the heart of everything we do. Changing perspectives is not a matter of bombarding our audiences with statistics and numbers; it happens by reframing their understanding of refugees and what it means to seek asylum, through values and story. A compelling digital experience is core to those.

Currently, intense secrecy, coupled with frames of fear and division, have normalised a cruel and dehumanising discourse that masks the realities of our refugee policy. And so our advocacy must begin in language. This is what the communications & marketing team is all about, and where our website fits in.



POSITION DESCRIPTION

As part of a renewed vision and mission, we'll be focusing rolling out brand refresh in the next six months. This role will take ownership of our website as part of an this, as well as providing guidelines and tools for ongoing maintenance, content creation and management of new site.

This is a new role for us. Meaning we're open to chatting about it might play out. We imagine the project having the following responsibilities:

Major Project: New website

- Lead design on look and feel
- Liaising with Communications Team and Director on overall design
- Briefing creatives where necessary for additional design work
- Guidelines for adding content, PDs, updates etc
- Management of any additional volunteers working on team
- Liaising with outside consultants and agencies as necessary
- Strategic input into website launch plans

POSITION REQUIREMENTS

- Advanced website design skills
- Basic understanding of a number of platforms in order to provide options for design
- Fortnightly availability to update and manage site.
- Excellent communication skills
- Able to work as part of a team

HOW TO APPLY

CV and one page cover letter to: info@roadtorefuge.com