

ROAD TO REFUGE



WE ARE LOOKING FOR A COMMUNICATIONS TEAM LEADER

POSITION DETAILS	
Position Title:	Communications Team Leader
Employment Status:	Volunteer
Commitment:	Available for up to 6 hours/week
Team:	Communications
Reports To:	Director

WHO WE ARE

Road to Refuge is a volunteer-based organisation that seeks to engage the community in values-based conversations around the issues affecting refugees and people seeking asylum in Australia. Road to Refuge is focused on providing a platform for stories of lived experience. These stories are relayed through school and community education programs, public discussions, the creative arts, campaigns and our social media channels.

Our Mission is *to start new discussions with new audiences about people seeking asylum, based on lived experience.*

Our Vision is *a community-owned discourse, built on openness and empathy, which supports and values people seeking asylum.*

HOW WE WORK

Road To Refuge is a collaborative and dynamic organisation. Our model of social change is centred around the diverse voices of those with lived experience seeking asylum or as a refugee. We are all listeners, collaborators and co-creators. As the social and political environment surrounding the refugee debate in Australia changes, so do we. New ideas and creative solutions are everyone's prerogative.

WHERE THE COMMUNICATIONS TEAM FITS IN

Communications is at the heart of everything we do. Changing perspectives is not a matter of bombarding our audiences with statistics and numbers; it happens by reframing their understanding of refugees and what it means to seek asylum, through values and story.

Currently, intense secrecy, coupled with frames of fear and division, have normalised a cruel and dehumanising discourse that masks the realities of our refugee policy. And so our advocacy must begin in language. This is what the communications & marketing team is all about!

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It's the team for storytellers, creatives, social media gurus and bloggers working hard to provide Australian audiences access to the stories of those with lived experience of seeking asylum — in order to bring the human consequences of government policies out from the shadows, and shift the refugee narrative.

The Communications Team takes responsibility for the management and development of our website (www.roadtorefuge.com), our social media platforms, content creation, copywriting, marketing, public relations, and creative forms of campaigning.

POSITION DESCRIPTION

The Communications Team Leader will play a vital role in managing and supporting a team of volunteers to carry out activities that meet the Communications Team's responsibilities and objectives.

Team Leaders are responsible for building and maintaining relationships with team members that are effective, honest and supportive. Under the leadership of a Team Leader, is important that Road to Refuge volunteers feel empowered to create change within their team, the broader organisation, and the community.

The Team Leader will contribute to the organisation's strategic planning processes. They will collaborate with other Team Leaders, the Director and the Committee to ensure that the actions of their team are impactful in fulfilling our mission. They lead project planning and development; they lead process that measures impact; they are able to review and revise plans; and they keep an eye on the context surrounding our cause, adapting their team's actions accordingly.

As an organisation, we aspire to empower people with lived experience and we acknowledge our positions of relative privilege. Team Leaders build this into the culture of their team. Team Leaders also embody the organisation's values of empathy, solidarity, creativity and tenacity.

POSITION RESPONSIBILITIES

- Coordinate and facilitate meetings with the team and individual team members as required
- Actively participate in meetings with other Team Leaders, Director and Committee as required
- Contribute to the organisation's strategic planning processes and lead planning processes with the Communications Team to ensure the team is contributing to the Road to Refuge mission
- Engage with the cause and current affairs to ensure that the work of the Communication Team is timely and culturally sensitive
- Develop project plans with the Communications Team. Monitor the development and delivery of these projects. Review and/or redesign projects as required.
- Oversee the work of the volunteers within the Communications Team – provide support,

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advice, and work alongside these volunteers as required.

POSITION REQUIREMENTS

- Excellent communication skills
- Experience managing a team
- Experience in a volunteer-based team or organisation
- Ability to demonstrate an interest in the Road to Refuge cause and mission
- Knowledge and awareness of sector messaging and Road to Refuge's communication style
- Ability to meet time, training and meeting commitments for a minimum of 12 months
- Understanding of the "Words that Work" messaging research project (preferable)